

TeeVid

Layout - Design

v1.3

1. Grid oriented layout - no spaces, all condensed (easy to apply for framework)



RECREATIONAL SNOWBOARDING, ALPINE • CROSS-COUNTRY SKIING IN CANADA • N



ORGANIZATION DESCRIPTION

The goal of the Canadian Ski Council is to increase participation in recreational snowboarding, alpine and cross-country skiing in Canada.



2. G-Layout



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4. Background-oriented layout



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5. B-layout



Let's go ski!
General presentation

RECREATIONAL SNOWBOARDING, ALPINE • CROSS-COUNTRY SKIING IN CANADA • N

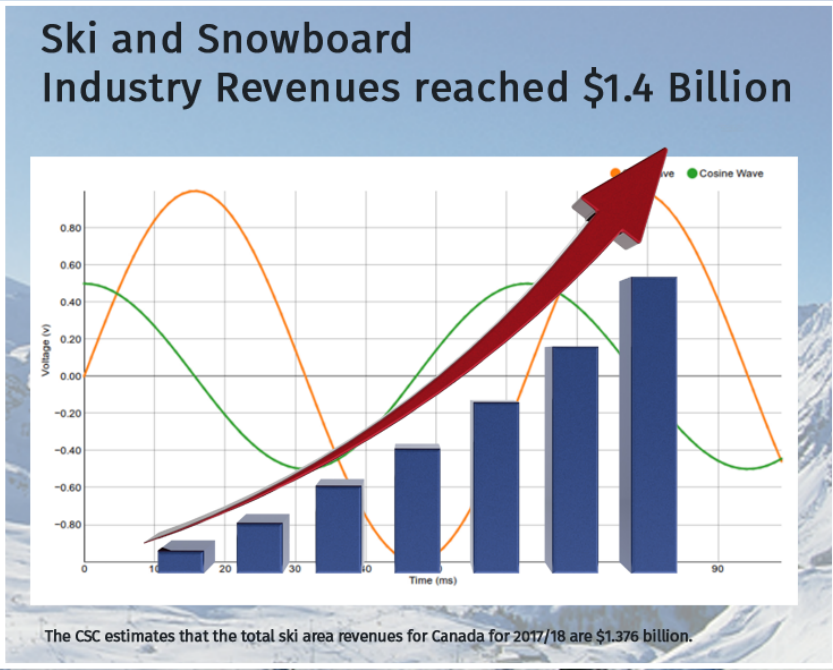


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6. B-layout



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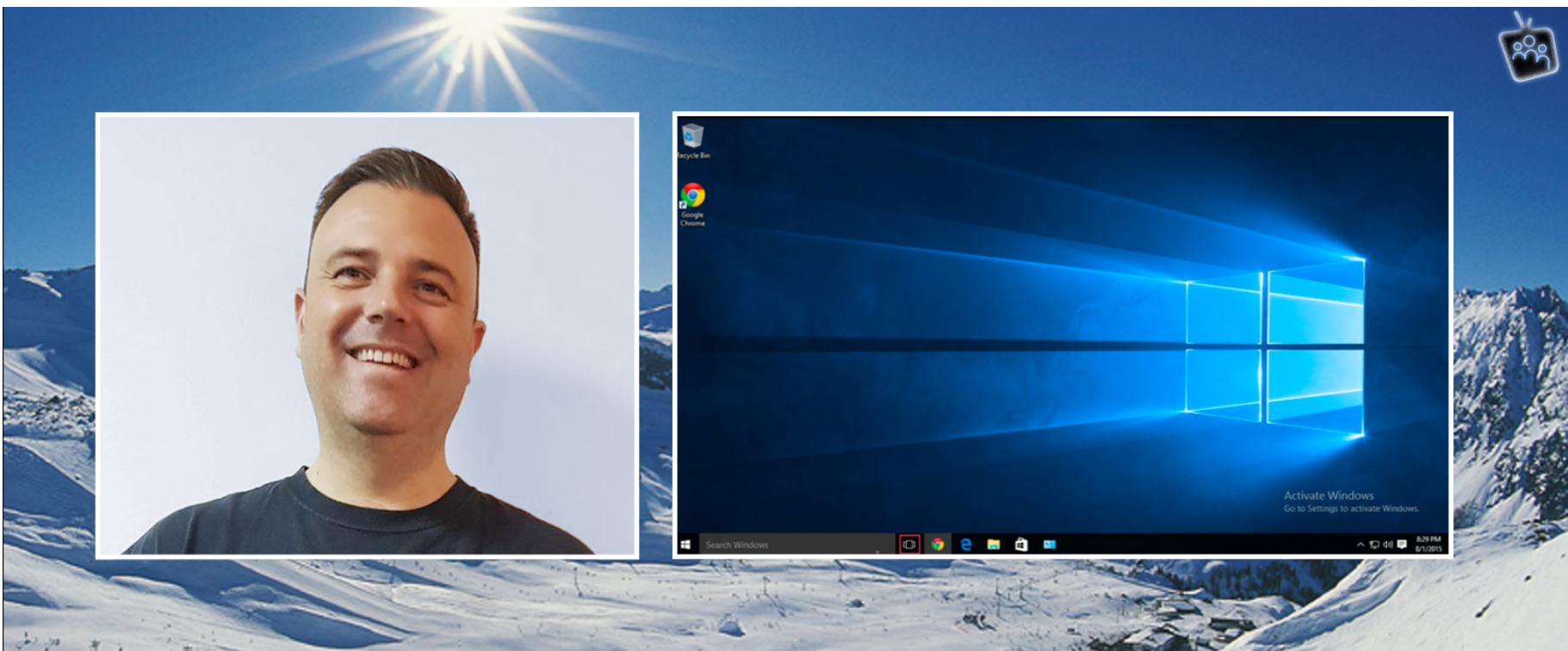


ORGANIZATION DESCRIPTION

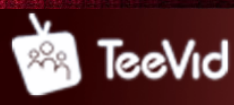
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7. B-layout



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8. B-layout



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9. B-layout



Ski and Snowboard Industry Revenues reached \$1.4 Billion

| Year | Revenue (Billion) |
|------|-------------------|
| 1 | 0.2 |
| 2 | 0.3 |
| 3 | 0.4 |
| 4 | 0.5 |
| 5 | 0.7 |
| 6 | 1.0 |

- Why should you ski
- Why do it here
- Another point

The CSC estimates that the total ski area revenues for Canada for 2017/18 are \$1.376 billion.

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10. B-layout



Why should you ski
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11. B-layout



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12. B-layout



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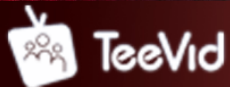
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13. B-layout



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14. B-layout

THE GREATEST ADVANTURE WITH TEEVID



- Why should you ski
- Why do it here
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15. B-layout

THE GREATEST ADVENTURE WITH TEEVID



- Why should you ski
- Why do it here
- Another point

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16. B-layout

THE GREATEST ADVENTURE WITH TEEVID



Why should you ski

Why do it here

Another point

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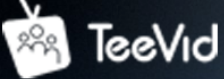
17. G-layout



- Why should you ski
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